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A circular logo featuring the word "NEW" repeated multiple times along its outer edge. In the center of the circle, the words "Kyoto Blossom" are written in a pink, serif font. The entire logo is set against a light beige background.

www.maxbenjamin.com

MAX BENJAMIN Kyoto Blossom



**Kaufen Sie eine Kyoto Blossom
Kerze oder einen Diffuser und
erhalten Sie einen Autoduft
KOSTENLOS dazu**



Inspiziert von den blühenden Bäumen Kyotos, schweben frische Bergamotte, Wildrose und Flieder durch den Bergnebel und entfalten sich zu einem romantischen Herz aus Sakura und weißen Blüten, bevor sie sich zu einer warmen Basis aus Amber, Vanille, Tonka, Patchouli und Moschus verbinden

MAX BENJAMIN

Our Story

Welcome to the natural, scented world of Max Benjamin, an Irish fragrance studio with a nomadic spirit. Situated in the Wicklow mountains surrounded by rambling scented hedgerows and breathtaking scenery, our collection of candles and diffusers are inspired by both our travels around the world and the natural habitat on our doorstep.

Named after Orla's twin boys, Max and Ben, our founding philosophy — to uplift everyday lives through the power of evocative scent — is as true today as it was back then.

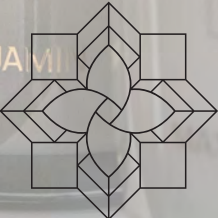
As a family, we combine traditional and modern fragrance making techniques to create products that uplift the soul. Our expertly blended 100% natural fragrances, use only the purest possible essential oils to help you relax and unwind.

Mark, Orla & David Van den Bergh



Max and Ben on the beach in the West of Ireland

We only use 100% natural soy wax in our candles



MAX BENJAMIN

Classic Collection

White Pomegranate

A seductive and exotic scent inspired by the outdoor markets of Verona, Italy's most romantic city. Fresh pomegranate infused with exotic rosebud reveals a heart of lily and gardenia. Cassis and vanilla add warmth and sensuality. Life uplifted.



Lemongrass & Ginger

This cleansing and invigorating scent is inspired by travels to south-east Asia with the aroma of tropical spices lingering in the air. Natural oils of fresh lemongrass combined with mildly wooded ginger root create a sense of calm and wellbeing. Life uplifted.



Candles burn for 50 hours minimum.
150ml diffuser refills last 4 months approximately.

Italian Apothecary

Our signature scent. Inspired by the evocative blended recipes and fragrance of a Florentine apothecary from a bygone era. Spicy top notes lead to a musky heart of patchouli and clove, with a woody base of amber and sandalwood. Life uplifted.



Acqua Viva

A unique fragrance inspired by Mediterranean family holidays spent on Italy's Amalfi coast. Top citrus notes of mandarin, orange, lemon and cassis lead to a deeper heart of cardamom and pepper with underlying base notes of musk, amber and cedarwood. Life uplifted.



MAX BENJAMIN
Classic Collection

True Lavender

Blended oils of lavender evoke the intoxicating scent from the purple lavender fields of Provence. This classic relaxing fragrance helps to de-stress and restore harmony. True Lavender, pure and simple. Life uplifted.



Pink Pepper

A rich, exotic fragrance reminiscent of strolling through the heady mid-week markets of Madagascar. Top notes of pink pepper, neroli and pear lead to a heart of jasmine and coffee with rich base notes of vanilla, patchouli and cedarwood. Life uplifted.



Candles burn for 50 hours minimum.
150ml diffuser refills last 4 months approximately.

Dodici

Recreating starlit nights spent exploring cobblestoned Sicilian streets with the intoxicating aroma of citrus and fragrant herbs wafting on the warm breeze. Top notes of lemon and marjoram tinged with Tuscan lavender and rosemary oil. Life uplifted..



French Linen Water

A soft floral scent reminiscent of balmy evenings relaxing on the veranda in Provence, sipping a light, chilled Ros . Featuring oils of lavender, sweet orange, petitgrain and some fresh citrus notes. Life Uplifted.



MAX BENJAMIN
Classic Collection

Kyoto Blossom

Fresh notes of Bergamot, Wild Rose and Lilac drift like mist over Kyoto's gardens, touched by a Mountain Rain Accord. At the heart, Sakura Blossom and radiant White Flowers bloom in opulent romance. The trail glows with golden Amber, softened by Vanilla, Tonka, Patchouli and Musk – an embrace both tender and enduring. Life Uplifted.



3 Wick Candles 560g
White Pomegranate



210g Candle & 150ml Diffuser Gift Set

White Pomegranate



Lemongrass & Ginger



Lemongrass & Ginger



Seville Orange Blossom

This zesty aroma combines citrus notes of mandarin and luscious orange, bursting with a floral heart of jasmine and lily and a base of sandalwood and tonka, capturing the spirit of this spellbinding and romantic Andalusian city. Life Uplifted.



French Linen Water



French Linen Water



3 Wick Candles burn for 65 hours minimum.

MAX
BENJAMIN
Car Fragrance

At Max Benjamin, we believe fragrance should move with you — from home to car, from journey to destination. Our luxury car fragrance embodies refined design and sensory experience, crafted with a sleek metallic finish, minimalist lines, and precision engineering that blends seamlessly into any interior. Inspired by classic automotive details, each diffuser delivers understated sophistication and effortless functionality, transforming your drive into a moment of calm, clarity, and quiet luxury.

MAX
BENJAMIN
Car Fragrance Dispenser

White
Pomegranate
Code: RB-CF03



Italian
Apothecary
Code: RB-CF07



Lemongrass &
Ginger
Code: RB-CF01



Acqua Viva
Code: RB-CF06



True Lavender
Code: RB-CF08



Dodici
Code: RB-CF04



Pink Pepper
Code: RB-CF05



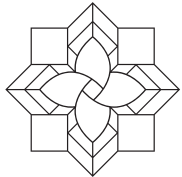
Kyoto Blossom **NEW**
Code: RB-CF13



French Linen
Water
Code: RB-CF02



Seville Orange
Blossom
Code: RB-CF12



MAX
BENJAMIN

Car Fragrance Refill

White
Pomegranate

Code: RB-CFR03



Italian
Apothecary

Code: RB-CFR07



Lemongrass &
Ginger

Code: RB-CFR01



Acqua Viva

Code: RB-CFR06



True Lavender

Code: RB-CFR08



Dodici

Code: RB-CFR04



Pink Pepper

Code: RB-CFR05



Kyoto Blossom

Code: RB-CFR13



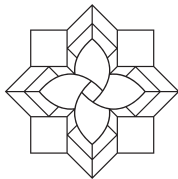
French Linen
Water

Code: RB-CFR02



Seville Orange
Blossom

Code: RB-CFR12



MAX
BENJAMIN

Car Fragrance Gift Set Holder + 4 Refills

White
Pomegranate

Code: RB-CFGB03



Italian
Apothecary

Code: RB-CFGB07



Lemongrass &
Ginger

Code: RB-CFGB01



Acqua Viva

Code: RB-CFGB06



True Lavender

Code: RB-CFGB08



Dodici

Code: RB-CFGB04



Pink Pepper

Code: RB-CFGB05



Kyoto Blossom

Code: RB-CFR13



French Linen
Water

Code: RB-CFGB02

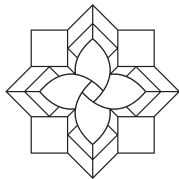


Seville Orange
Blossom

Code: RB-CFGB12



NEW



MAX BENJAMIN

Bath & Body Collection

The Max Benjamin Luxury Bath & Body Collection is a celebration of wellbeing, craftsmanship, and contemporary elegance. Each hand and body wash, lotion, and hand cream is infused with natural ingredients and uplifting fragrancel oils to cleanse, nourish, and rejuvenate the skin while engaging the senses. Presented in refined gift sets and finished with our signature embossed motif, the collection embodies timeless luxury — transforming everyday into moments of beauty and calm.



MAX BENJAMIN

Trio Hand Cream Gift Set

Code: RB-HCG3

White Pomegranate
Lemongrass & Ginger
French Linen Water



Natural Hand Cream 75ml

Hand & Body Wash 300ml and Hand & Body Lotion 300ml Gift Set

White Pomegranate

Code: RB-WL03

Lemongrass & Ginger

Code: RB-WL01

French Linen Water

Code: RB-WL02



MAX BENJAMIN Wall Fragrance Diffuser

An elegant wall diffuser featuring our signature motif, crafted to complement luxury interiors while releasing continuous, beautifully balanced fragrance



MAX BENJAMIN Wall Fragrance Diffuser

White Pomegranate

Diffuser 15ml (EU plug)	Code: RB-WDEU03
Diffuser 15ml (UK/IRL plug)	Code: RB-WDUK03
Diffuser Refill 15ml	Code: RB-WDR03



Lemongrass & Ginger

Diffuser 15ml (EU plug)	Code: RB-WDEU01
Diffuser 15ml (UK/IRL plug)	Code: RB-WDUK01
Diffuser Refill 15ml	Code: RB-WDR01



Acqua Viva

Diffuser 15ml (EU plug)	Code: RB-WDEU06
Diffuser 15ml (UK/IRL plug)	Code: RB-WDUK06
Diffuser Refill 15ml	Code: RB-WDR06



True Lavender

Diffuser 15ml (EU plug)	Code: RB-WDEU08
Diffuser 15ml (UK/IRL plug)	Code: RB-WDUK08
Diffuser Refill 15ml	Code: RB-WDR08



Dodici

Diffuser 15ml (EU plug)	Code: RB-WDEU04
Diffuser 15ml (UK/IRL plug)	Code: RB-WDUK04
Diffuser Refill 15ml	Code: RB-WDR04



French Linen Water

Diffuser 15ml (EU plug)	Code: RB-WDEU02
Diffuser 15ml (UK/IRL plug)	Code: RB-WDUK02
Diffuser Refill 15ml	Code: RB-WDR02



Diffuser refills last 1 month approximately.

MAX BENJAMIN

Visual Merchandising Guidelines

- Each collection should be displayed on a separate unit, or adjacent units.
- Each diffuser and candle fragrance must always have a tester on display.
- Diffuser tester bottles must be opened with reeds placed in the fragrance oil, positioned in the way shown in the picture.
- Candles testers must always have lids placed on top of each one to protect from dust and to maintain clean appearance on the wax.
- Placement of products:

Top shelf	–	diffusers only
Next shelf down	–	diffusers with one diffuser tester out in front of each box
Next shelf down	–	candles only stocked two high
Next shelf down	–	candles with one candle tester out in front of each box
Next shelf down	–	scented cards & diffuser refills
Bottom shelf	–	car fragrances

- Always place in matching fragrance/colour sequence left to right as indicated below and up three deep depending on how deep the shelves are.
- Fragrance/colour sequence left to right as follows (if not all fragrances are stocked maintain the same sequence without the missing fragrances):

- White Pomegranate
- Italian Apothecary
- Lemongrass & Ginger
- Acqua Viva
- True Lavender
- Dodici
- Pink Pepper
- Kyoto Blossom
- French Linen Water
- Seville Orange Blossom

- Candles boxes can be stacked 2 high maximum, if necessary.
- Pricing tickets must only be placed on the base of the product and never on the front, top, sides or back.
- Collection specific POS material should always be on display.



MAX BENJAMIN

Point of Sale

A5 Strut Card

Code: RB-POS-MBSTRUT



A6 Strut Card

Code: RB-POS7



Car Bar Tester 5 Unit

Code: RB-CARB/5



Candle Tester 210g

White Pomegranate
Italian Apothecary
Lemongrass and Ginger
Acqua Viva
True Lavender
Dodici
Pink Pepper
Kyoto Blossom - **NEW**
French Linen Water
Seville Orange Blossom

Code: RB-CT03
Code: RB-CT07
Code: RB-CT01
Code: RB-CT06
Code: RB-CT08
Code: RB-CT04
Code: RB-CT05
Code: RB-CT13
Code: RB-CT02
Code: RB-CT12



Diffuser Tester 150ml

White Pomegranate
Italian Apothecary
Lemongrass and Ginger
Acqua Viva
True Lavender
Dodici
Pink Pepper
Kyoto Blossom - **NEW**
French Linen Water
Seville Orange Blossom

Code: RB-DT03
Code: RB-DT07
Code: RB-DT01
Code: RB-DT06
Code: RB-DT08
Code: RB-DT04
Code: RB-DT05
Code: RB-DT13
Code: RB-DT02
Code: RB-CT12

Wall Fragrance Diffuser Refill Display

Code: RB-WD-CDU



